BBA(CA)
at ALARD

Bachelors of Business Administration – Computer Application
Affiliated to Pune University (SPPU)

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Pune University (SPPU) is ranked 7th all across India by 'UniRank'

Comprehensive IT Knowledge

35 subjects over six semester cover all aspects of computers & information technology

Foundation of Management

7 subjects relating to management relating to Finance, HR & Marketing

Career-oriented Add-on Courses

6 add-on courses that equip the student with critical work skills

Latest Technologies

Digital Marketing, Big Data, Blockchain, IOT, etc covered

BBA(CA) is a unique course that allows the students to learn computer science along with management science.
Over the **3-years** BBA(CA) course at ALARD, the students learn **35 subjects** relating to computer science & **7 subjects** related to management, along with **6 career-oriented add-on courses** that prepare them well for numerous job opportunities in the field of computer science as well as management.
It also prepares them well for business & entrepreneurship in the IT industry.
After BBA(CA), the student has an option to pursue MBA as well as MCA.

BBA(CA) at Alard

Free Add-on Courses

Each semester the students learn one of the **6 add-on course** that equips them with the most demanded workplace skills.

Career-oriented Certificate Courses

Each Semester the students pursue a **certificate course** in an area of their interest to strengthen their resume

Industry Exposure

The students will be provided industry exposure through **industry visits, guest lectures, seminars & internships**

Add-on Courses at Alard

Corporate Communication Skills

Master your written & oral communication skills through focussed workshops

Microsoft Office Skills

Learn how Microsoft Word, Excel & PowerPoint can be used as powerful tools in your work

Environmental Awareness

Learn about ways to reduce adverse impact on the the environment and sustainable development

Productivity Management

Enhance your personal productivity through goal-setting, plan-making & implementation workshops

Yoga & Meditation for Wellness

Bring balance & focus to your life through the practice of Yoga & Meditation

Personality & Soft-Skills Development

Reinvent yourself into a more confident & impressive individual through career-focussed workshops

At **Alard**, every BBA(CA) student learns one of these **Six Add-on Courses** each semester **Absolutely Free!**

Teaching & Learning at Alard

Highly Qualified Faculty
Professors at Alard are well learned & highly qualified – many of them with PhDs & industry experience.

Experiential Learning
Students at Alard learn through practical experiences that they gain through workshops & compulsory internships.

State-of-the-art Infrastructure
Alard has 360 degree IT-enabled classrooms, wi-fi campus, 24x7 accessible Library & IT Lab and several student-activity areas.
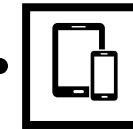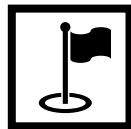
Blended Learning
Professors at Alard use IT-integrated techniques to enhance the quality of learning.

Focus on Learning
Professors at Alard don't just teach but ensure that the students learn.

Continuous Improvement
Professors at Alard ensure continuous improvement of students through continuous evaluation.

Student Life at Alard

Inter-college Fest

A mega Inter-college Youth Festival comprising of various competitions, performances & activities between various colleges across Pune

Cultural Programmes

Freshers Programme, Farewell Programme, Festival Celebrations, Concerts & Creativity Workshops
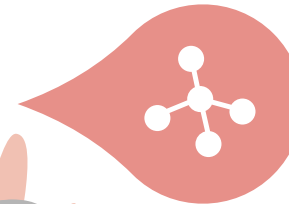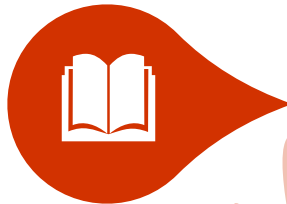
Intra-college Competitions

Cultural, Academic & Literary Competitions between different colleges of Alard

Academic Programmes

Orientation Programme, Guest Lectures & Seminars, Industrial Visits

Student Cells

Sports Cell, Cultural Cell, Literary Cell, Social Development Cell, Alumni Cell, Media Cell, Software Development Cell, Placement Cell

Career-oriented Approach at Alard

Write your growth journey at
Alard

Add-on Courses
Get equipped with highly demanded workplace skills.

Industry Interact
Guest Lectures, Industry Visits, Seminars & more

Internships
Min. two summer internships in interested area

Jobs & Careers
Kickstart your career with 100% job assistance
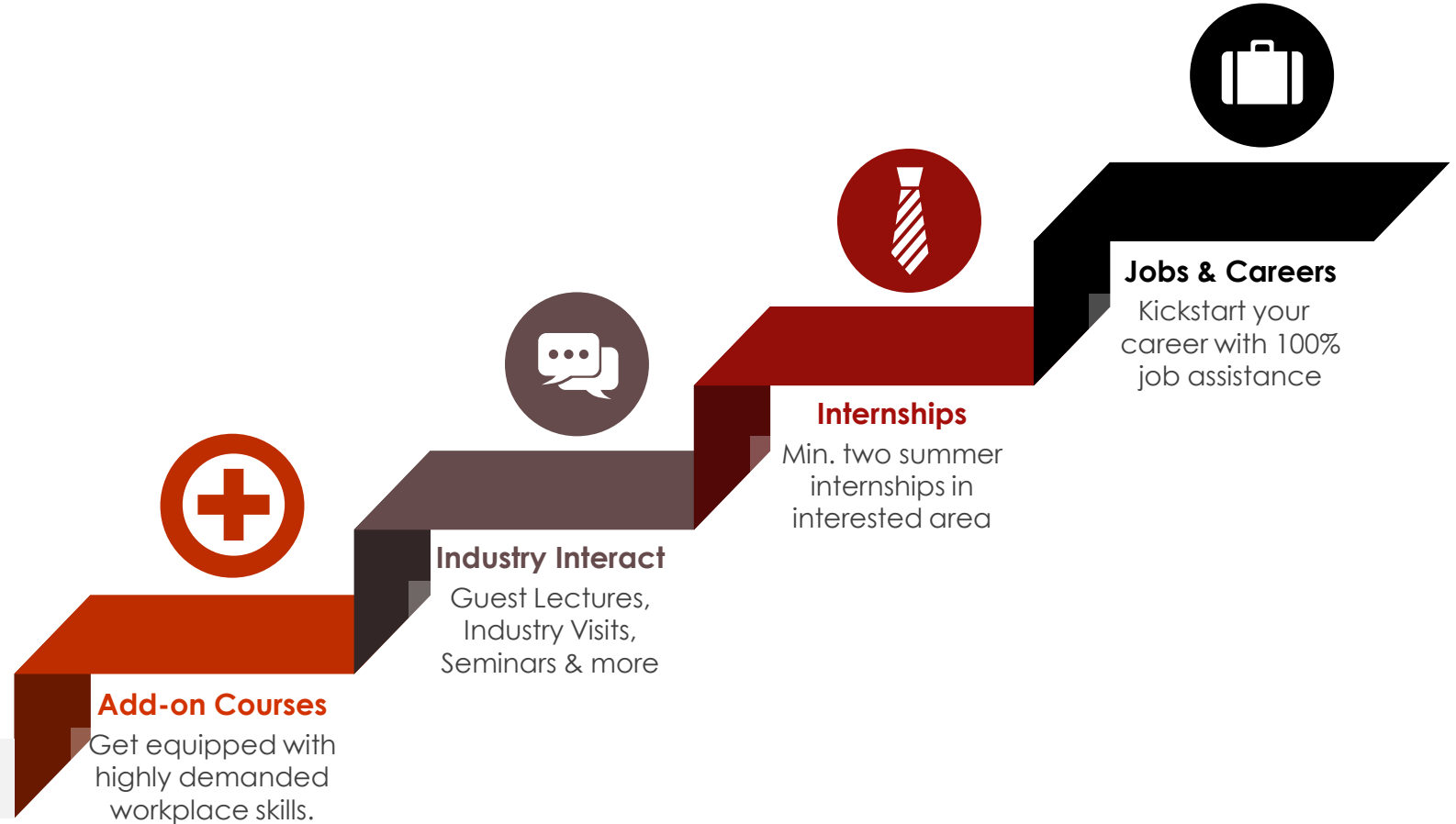
Location-Advantage
of Alard

ALARD Knowledge Park, Survey No. 50, Marunje, Near Rajiv Gandhi IT Park, Hinjewadi, Pune 411057, Maharashtra, India.
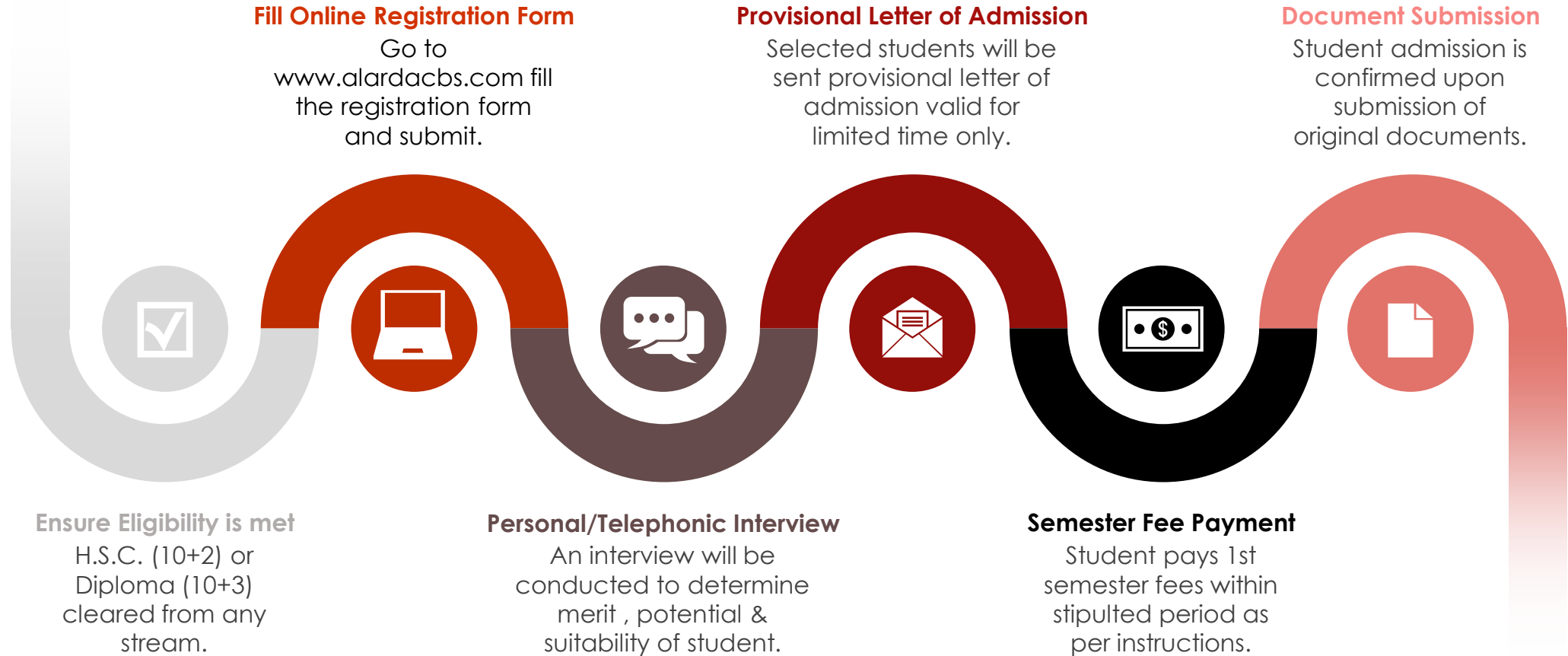
Located near the Rajiv Gandhi IT Park, Alard is in close proximity to more than 1500 IT & Manufacturing Companies.

The easy accessibility to so many companies ensures that students can easily mange a job or internship along with their academics.

The campus is close to the city, yet away from its hustle-bustle.

Admission Process at Alard

Fill Online Registration Form
Go to www.alardacbs.com fill the registration form and submit.

Provisional Letter of Admission
Selected students will be sent provisional letter of admission valid for limited time only.

Document Submission
Student admission is confirmed upon submission of original documents.

Ensure Eligibility is met
H.S.C. (10+2) or Diploma (10+3) cleared from any stream.

Personal/Telephonic Interview
An interview will be conducted to determine merit , potential & suitability of student.

Semester Fee Payment
Student pays 1st semester fees within stipulted period as per instructions.

ALARD
SYNERGY

ALARD CHARITABLE TRUST

For Admission Enquiry at Alard

✉ info@alardinstitutes.com

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   +91 841 101 0603

Website

🌐 https://www.alardacbs.com

Be smart

MAKE
YOUR
DESTINY
AT

ALARD